



**Pennsylvania Statewide Survey Results**  
**Pennsylvania Cannabis Coalition**  
*April 21-26, 2020*

*N=644 likely voters*  
*Method: Online Panel*

*Confidence Interval: 95%*  
*Margin of Error: +/- 3.86%*

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**Q.** How likely are you to vote in the November election for President?

Extremely likely	77%
Very likely	14%
Somewhat likely	9%

**Q.** As you may know, allowing the sale of adult use cannabis would permit the state to control, regulate, and tax personal cannabis use for those ages 21 and older. Do you favor or oppose allowing the sale of adult use cannabis in Pennsylvania?

<i>Total Favor</i>	<i>62%</i>
<i>Total Oppose</i>	<i>29%</i>
Strongly favor	36%
Somewhat favor	26%
Somewhat oppose	12%
Strongly oppose	17%
Not sure	9%

**Q.** As a result of the coronavirus outbreak, Pennsylvania is currently projecting a \$5 billion budget deficit. To make up this deficit, would you rather see Pennsylvania raise income, sales and business taxes, OR would you rather see Pennsylvania control, regulate and tax the sale of adult use cannabis?

Raise income, sales, and business taxes	15%
Regulate and tax adult use cannabis	71%
Not sure	15%

*(Asked only of Republicans)*

**Q.** If a Republican Legislator voted to control, regulate and tax the sale of adult use cannabis in Pennsylvania, which of the following would you be most likely to do when considering their re-election: enthusiastically support them for re-election, consider that Legislator’s entire record before deciding how to vote, or vote them out of office?

Support re-election	34%
Consider their entire record	44%
Vote them out of office	9%
Not sure	13%

*(Asked only of Democrats)*

**Q.** Would you be more likely to vote for a Republican Legislator if you knew that they supported controlling, regulating and taxing the sale of adult use cannabis in Pennsylvania?

Yes	31%
No	44%
Not sure	25%

**Q.** As you may know, Pennsylvania currently maintains an effective state monopoly on the sale of wines and spirits in its state liquor store system, which largely prevents private entrepreneurs from participating in the sale of wines and liquors. If Pennsylvania allowed the sale of adult use cannabis, should cannabis be sold through state-controlled liquor stores OR through licensed cannabis dispensaries run by private entrepreneurs?

State-controlled liquor stores	24%
Licensed cannabis dispensaries	59%
Not sure	16%

## Demographics

**Party Registration**

Republican	40%
Democrat	45%
Independent/Other	15%

**Gender**

Female	53%
Male	47%

<b>Age</b>	
18 to 29	13%
30 to 39	18%
40 to 49	22%
50 to 54	9%
55 to 64	21%
65 or older	17%

<b>Race</b>	
White	81%
African-American	9%
Hispanic or Latino	4%
Another race or ethnicity	6%

<b>Education Level</b>	
High school graduate or below	22%
Some college or technical school, but no four-year degree	29%
Four-year college graduate	28%
Postgraduate or advanced degree	21%

<b>Region</b>	
Northern Tier	13%
Philadelphia/Southeast	33%
Pittsburgh/Southwest	20%
Scranton/Lehigh Valley	14%
South Central	20%

<b>Media Market</b>	
Erie	2%
Harrisburg	16%
Johnstown	5%
Philadelphia	40%
Pittsburgh	23%
Wilkes-Barre	12%
Non-PA	2%

<b>Ideology</b>	
Very Conservative	20%
Somewhat Conservative	24%
Moderate	28%
Somewhat Liberal	14%
Very Liberal	12%
Not sure	2%

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*METHODOLOGY: The sample size for the survey is 644 likely voters in Pennsylvania and the margin of error is +/-3.86% at a 95% confidence interval, meaning that if this survey were repeated, results would not vary from the population by more than +/-3.86 percentage points 19 times out of 20. Responses were gathered via online interviews conducted with a representative panel of voters. Demographics were adjusted to reflect the population from which the sample was drawn. The survey was conducted April 21 – 26, 2020 by Harper Polling. The total percentages of responses may not equal 100% due to rounding.*

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