

Pennsylvania Cannabis Coalition Membership Benefits

PCC Member Benefits	Grassroots	Silver	Gold	Platinum	Corporate	Diamond	Voting Members <i>Reserved for PA Permit Holders</i>
Number of Representatives	NA	1	2	3	5	6	Primary Secondary Representatives Unlimited Company Participation
Membership Directory Inclusion	Not Included	Included	Included	Included	Included	Included	Included
Membership Directory Access	Not Included	Annual Update	Bi-Annual Update	Quarterly Update	Quarterly Update	Updates Upon Request	Updates Upon Request
Membership Resources Access	Not Included	Not Included	Not Included	Included	Included	Included	Included
Advocacy Alerts	Included	Included	Included	Included	Included	Included	Included
Newsletters	Not Included	Included	Included	Included	Included	Included	Included
Legislative & Regulatory Updates	Not Included	Included	Included	Included	Included	Included	Included
Newsletter Spotlight	Not Included	Logo Only	Logo Only	Logo + Blurb	Logo + Blurb	Rotating Inclusion	Rotating Inclusion
Newsletter Article Placement	Not Included	Paid Opportunities	Annual Inclusion	Bi-Annual Inclusion	Quarterly Inclusion	Inclusion Upon Request	Inclusion Upon Request
Quarterly Membership Calls	Not Included	Not Included	Included	Included	Included	Included	Included
Voting Member Calls	Not Included	Not Included	Not Included	Not Included	Not Included	Not Included	Included
Monthly "Committee" Calls	Not Included	Not Included	Not Included	1 Participant per call	1 Participant per call	2 Participants per call	Unlimited participants
Networking Events	Paid Opportunities	Paid Opportunities	Discounted Participation Paid Sponsorship Opportunities	1 Participant Included Shared Sponsorship for One Event	2 Participants Included Shared Sponsorship for Two Events	3 Participants Included One Opportunity per year	3 Participants Included Paid Sponsorship Opportunities
Email Advertising	Paid Opportunities	Paid Opportunities	Annual Opportunity	Annual	Bi-Annual	Bi-Annual	Quarterly
Logo Website Placement	Not Included	Logo Only	Logo Only	Logo + Link to Landing Page	Logo + Link to Landing Page	Logo + Link to Landing Page	Logo + Link to Landing Page
Lunch & Learn	Paid Access	Paid Access	Shared Annual Opportunity	Exclusive Annual Opportunity	Exclusive Annual Opportunity	Exclusive Annual Opportunity	Exclusive Bi-Annual Opportunity
Costs	\$100/year*	\$500/year*	\$1,000/year*	\$2,500/year*	\$5,000/year*	\$10,000/year*	Based on # of Permits**

* Must be paid in full | ** Billed quarterly